



# design edge<sup>TM</sup>



## About Design Edge

Design edge is a full-service interior design company since 2001, specializing in both residential and commercial interior design project. Whether you need a customized furniture and or an extensive whole-house /office interiors, we provide the expertise to make sure the project runs smoothly and gives you the best results possible.

About Design Edge

Our systematic work approach,  
ingenious products range,  
in house architectural capability  
and after sales services  
have amplified our presence  
across India, through a strong network.

## Manufacturing Setup

We have always believed in modern technology and the latest machinery. Our production facilities are amongst the world's best to give our products the winning edge. We have multipoint control system in our factory with the Ergonomical and E.H.S factory environment.

## Our Core Strengths

### Customization:

We have the solution for all the interior designs. Our products are built to suit every need. By understanding the client needs we can customize products and convert them into knock down position to carry them to places. This consequently increases the production output and substantially reduces the transportation cost.



## Our Core Strengths

### Consistency:

We have always retained our customers since long. The reason for this consistency has been our in-house:

#### Design Capability:

We have an experienced and quality team of in-house architects and designers to take care of all designs details.

#### Manufacturing Capacity:

The role of our internal manufacturing unit has been spectacular in bringing us on the hit list and delivering outstanding quality. we have a state-of-the-art computerized 1,00,000 sq. ft. factory outfitted with latest German machinery.

#### Project Management Team :

Our Project Management Team takes on its ability to understand, manage, evolve and execute complete projects as an extended enterprise of the client. With timely advice to clients and review meetings, my PMT ensures that the client is well informed and involved in all decisions and approvals.

## Our Core Strengths

### QCC:

We hold QCC in everything we do which is our core strength.

These values guide us in the way we work, in the decisions we make and in the way we interact with people.

#### Quality:

Quality is the ongoing process of building and sustaining relationships and is maintained by everyone at different levels in all aspects. Principles helping us achieve best quality are Discipline, Responsibility, and Time Management.

#### Communication

Good communication within departments and with clients is leading to clear targets and making them easy to achieve. Sound communication is our stairway to a healthy relationship and environment.

#### Commitment:

We deliver what we commit and commit what we can deliver. Valuing our own commitments is helping us leave a positive mark.



## Why US

### Experience:

With an experience of 26, 40,000 sq. ft. of workspace, and coverage in 85 locations across the country, we have the resources to reach to remotest of areas and execute our projects without difficulty.

### Presence:

We have swiftly established a reputation for quality services with pan-India presence, spread across the country with a wide network of 4 regional offices – covering 28 major and minor cities.

### Durability:

Superior and quality manufacturing of our products enable our clients get an additional edge called durability. We maintain high standards of product quality blended with incomparable designs that go on and on.



## Why US

### Timeliness:

Owing to our own in-house design studio, in-house manufacturing and Project Management Team (PMT), We are able to deliver the commitments on set delivery schedules.

### After-sales Service:

Follow-up services help us to serve our customers better and maintaining long-term relations with them.

### Reliability:

We value ideas with a difference and invite challenges to sharpen our talent. With team of highly qualified and experienced professionals, continuously strive for better quality and innovations to surpass our customers' satisfaction.

Achievement

# Residential Projects















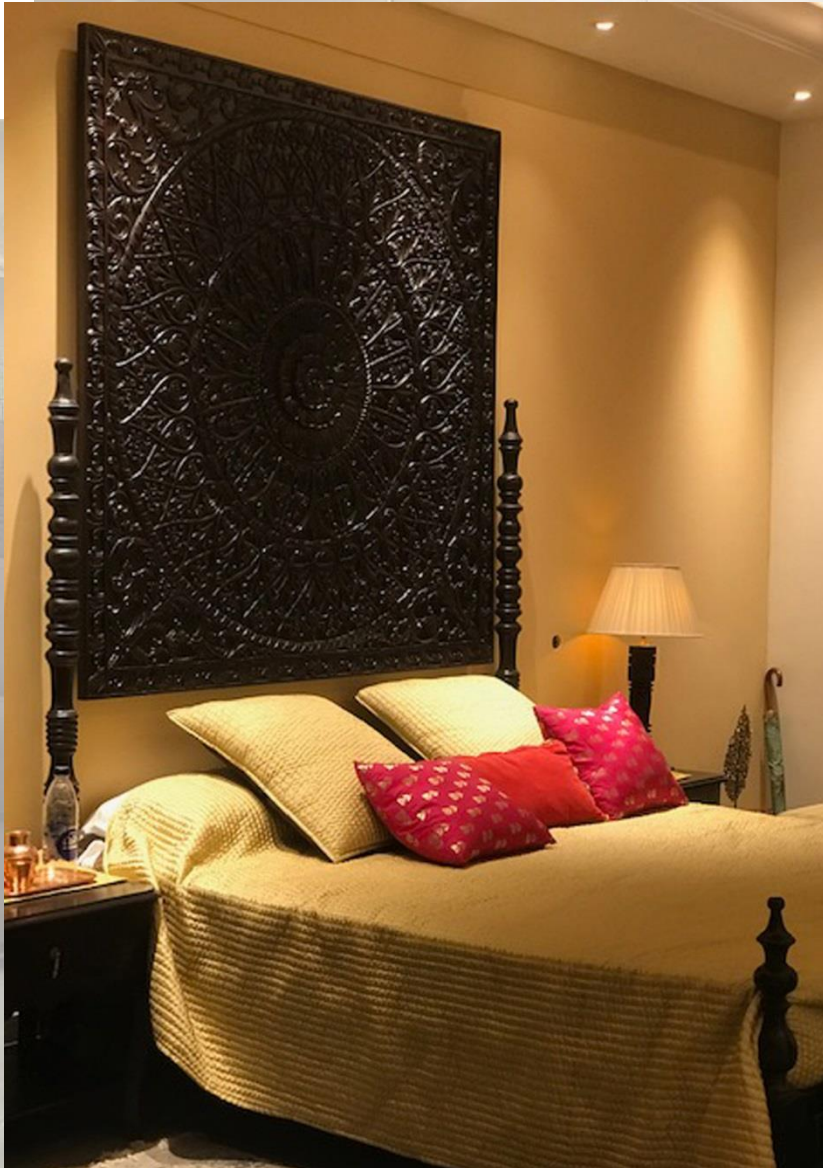




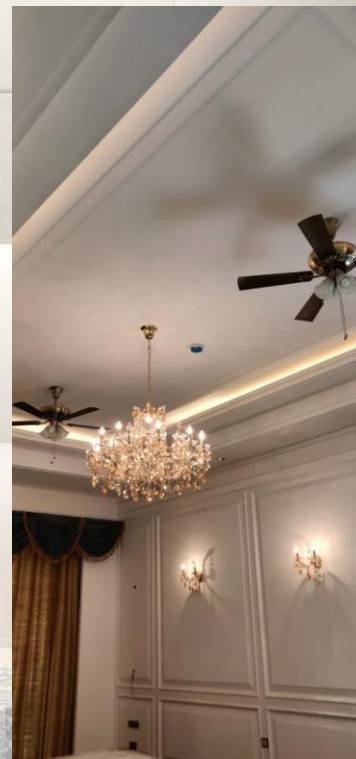








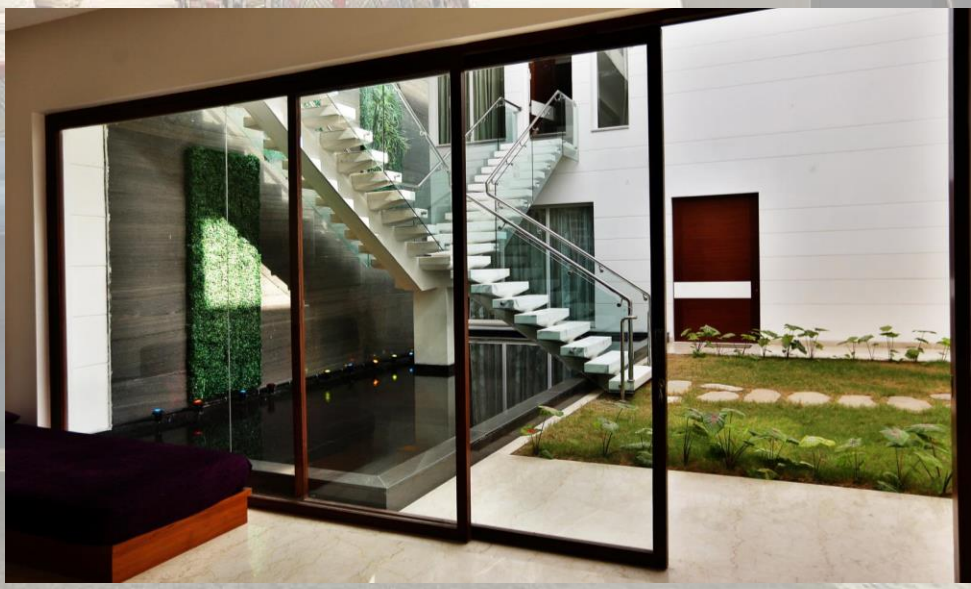






















Achievement

# Commercial Projects











## Achievement

### Max New York life

Association Since 2008  
 Area Executed: 1, 50,000 sq.ft  
 No of Offices: 120  
 Locations: 110 (across India)  
 Pic: All over India



### Pentair

Association Since 2005  
 Area Executed: 7500 sq.ft  
 No of Offices: 1  
 Locations: 1  
 Pic: At Mohan Cooperative



### Tech Books

Area Executed: 150000 sq. ft.  
 No. of workstations installed: 1200  
 Pic: at Mohan Cooperative Area



## Achievement

### Cholamandalam DBS

Location: All over India  
Area Executed 90 branches



### AIG

Location: Chennai  
Area Executed: 28000  
Branches 6



### Sterling & Wilson

Location: Mumbai  
Area Executed: 90000  
No. of workstations installed: 1500





## Achievement

### Virgin Airlines

Location: Gurgaon



### Apollo Tyre

Location: Gurgaon

Area Executed: 8000 sq. ft.

Workstations installed: 150



### K.S.Oil

Location: Morena

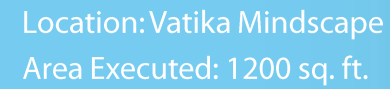
Area Executed: 115000 sq. ft.

Total turnkey project





Location: All over India



## Achievement

### Amway

Location: All over India  
Area Executed 80 branches



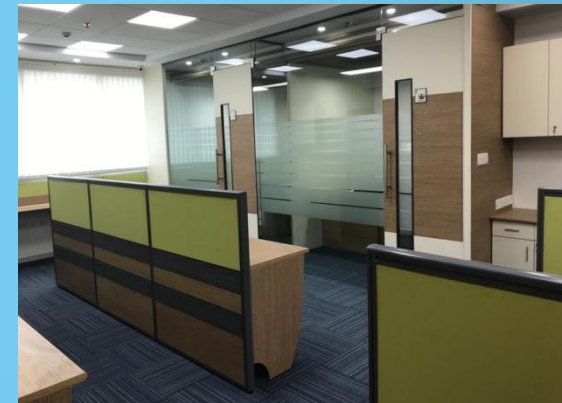
### Samsung

Location: All over India  
Area Executed 65 branches



### Roha Housing Finance Pvt. Limited

Location: Mumbai  
Area Executed 3 branches



## Achievement @ Retail

### Vodafone

Area Executed: 70,000 sqft

No of Retail Outlet : 15/Delhi Office

Locations: North India

Pic: New Delhi Store



### Aircel

No of Outlets: 110 COCO & Doco Store

Locations: Pan India

Pic: COCO Store



### Docomo

No of Outlets: 81

Location : Pan India

Pic: Store



## Achievement @ Retail

### Best Foods

No of Outlets : 25  
Locations: North India  
Pic: New Delhi Store



### Make My Trip

No of Outlets: 4  
Locations: Bombay, Delhi & Punjab  
Pic : Bombay Outlet



### Amway

Area Excuted : 165000 sqft  
Location : Pan India  
Pic : Jasola



## Achievement @ Retail

### Tommy Hilfiger

No of Outlets : 11

Locations: North India

Pic: Gurgaon Store



### Pepe Jeans

Locations: Pune



### Color Plus





## Achievement @ Retail

### Best Foods

No of Outlets : 25  
Locations: North India  
Pic: New Delhi Store



### Make My Trip

No of Outlets: 4  
Locations: Bombay, Delhi & Punjab  
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### Amway

Area Excuted : 165000 sqft  
Location : Pan India  
Pic : Jasola



Achievement / Past Projects

## Kia Motors

Location: All over India



## MG

Location: All over India





## Achievement @ Retail



## Achievement



To contact us drop a line or call  
and find the best space  
management solutions

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